

Culture of ornamental fish – A way to prosperity.

Potential of the technology

- State of the art innovation
- Improve the life style and income of fish farmer
- Reduction in import and saving of revenue
- Contribution in the economy through export
- Cost effective technology
- Why Ornamental fishes



Why Ornamental Fish

- Wide range of Climatic adaptability in different agro ecologies.
- Source of income for small fish farmers throughout the year
- High per unit area fish production
- More income from less space and time
- Can reduce import expenses
- Great export potential/generation of foreign exchange



Issues/Challenges

- Limited local production
- High demand depended on import
- Lack of technical assistance/financial assistance
- Non availability of artificial diet
- Farmers education & training
- Absorption of technology issues



Implementation strategy

- Establishment of ornamental fish breeding center/model farms
- Production of high quality ornamental fish Brooders
- Cluster demonstration
- Capacity building and training of skilled manpower
- Technology transfer to public and private sector
- Access to production technologies and market linkages

Benefits

- Development of sustainable technology of ornamental fish culture in Pakistan
- Livelihood improvement
- Employment generation
- Reduction in import/great export potential
- Efficient water and land usage
- Poverty alleviation

