

High Egg Producing Rural Chicken Livelihood Improvement & Poverty Alleviation in Fata

Background

- FATA is one of the most underdeveloped regions of Pakistan.
- Most of the population resides in rural areas, where the economy is based on agriculture and the subsistence-level use of natural resources.
- Agricultural production is low and natural resources are severely depleted.
- Only 4.9 million ruminants and 6.7 million birds are being reared across FATA (GoNWFP, 2005a; GoP, 1996)



Why Rural Poultry

- Pakistani's are getting only 17 grams of animal protein and still deficient of 10 grams of protein. This deficiency of protein is worse in remote rural areas like FATA.
- Cross breed chicks can help in bridging this protein gap with better egg & meat production
- No extra efforts & no extra finances required. Farmers will keep the same number of birds.



Implementation Strategy

- Chicks will be hatched & raised up to 5-6 weeks of age
- Farmers will be selected from FATA & will be trained at Poultry Section of NARC for Management, Vaccination & Disease Prevention.
- High Egg Producing Birds will be replaced with their old Low Producing birds with no extra cost
- A complete record will be kept regarding livability, Vaccination and Egg Production.
- After sale services will be provided through electronic tools like Internet, Telephone & cell phones



Benefits

- High productivity with minimal extra cost-These cross bred High Egg Producing Chicken will produce at least 200 eggs per hen per year
- Employment generation
- Livelihood improvement
- Uplifting of village economy
- Empowering women

